

1. An article of manufacture for removing allergens from a surface comprising:

  - (a) a package;
  - (b) a cleaning sheet capable of removing allergens from said surface; and
  - (c) information in association with said package comprising an instruction to remove at least about 88% of allergens from said surface by wiping said surface at least once with said cleaning sheet.
2. An article according to Claim 1, wherein said cleaning sheet is a hydroentangled, nonwoven cleaning sheet.
3. An article according to Claim 1, wherein said cleaning sheet comprises an additive selected from the group consisting of a wax, an oil, and mixtures thereof.
4. An article according to Claim 1, wherein said allergens are selected from the group consisting of dust mite allergen, cat allergen, dog allergen, mold allergen, cockroach allergen, pollen allergen, and combinations thereof.
5. An article according to Claim 1, wherein said information comprises an instruction to remove at least about 90% of allergens from said surface by wiping said surface at least once with said cleaning sheet.
6. An article of manufacture for removing allergens from a surface comprising:

  - (a) a package;
  - (b) a cleaning sheet capable of removing allergens from said surface; and
  - (c) information in association with said package comprising an instruction to remove relatively more allergens from a surface as compared to traditional cleaning devices by wiping said surface at least once with said cleaning sheet.
7. An article according to Claim 6, wherein said cleaning sheet is a hydroentangled, nonwoven cleaning sheet.
8. An article according to Claim 6, wherein said cleaning sheet comprises an additive selected from the group consisting of a wax, an oil, and mixtures thereof.
9. An article according to Claim 6, wherein said allergens are selected from the group consisting of dust mite allergen, cat allergen, dog allergen, mold allergen, cockroach allergen, pollen allergen, and combinations thereof.

10. An article according to Claim 6, wherein said information further comprises an instruction to remove at least about 88% of allergens from said surface by wiping said surface at least once with said cleaning sheet.
11. An article according to Claim 6, wherein said traditional cleaning device is selected from the group consisting of a broom, a dust mop, and combinations thereof.
12. An article of manufacture for removing allergens from a surface comprising:  
(a) a package;  
(b) a cleaning sheet capable of removing allergens from said surface; and  
(c) information in association with said package comprising an instruction to use said cleaning sheet in combination with an allergy-related product.
13. An article according to Claim 12, wherein said cleaning sheet is a hydroentangled, nonwoven cleaning sheet.
14. An article according to Claim 12, wherein said cleaning sheet comprises an additive selected from the group consisting of a wax, an oil, and mixtures thereof.
15. An article according to Claim 12, wherein said allergens are selected from the group consisting of dust mite allergen, cat allergen, dog allergen, mold allergen, cockroach allergen, and combinations thereof.
16. An article according to Claim 12, wherein said information further comprises an instruction to remove at least about 88% of allergens from said surface by wiping said surface at least once with said cleaning sheet.
17. An article according to Claim 12, wherein said allergy-related product is selected from the group consisting of: non-prescription drugs; prescription drugs; products that control and/or kill the sources of allergens; air filters; HEPA filters; vacuums; air purification devices; air pollution monitors; books; face masks for filtering air; water filters; household cleaning products; personal cleansing products for either humans and/or animals; and combinations thereof.

18. A method of promoting the sale of a cleaning sheet for removing allergens from a surface comprising the steps of:
  - (a) displaying said cleaning sheet in a pharmacy department of a store; and/or
  - (b) providing promotional material to a consumer, wherein said promotional material comprises information regarding an ability of said cleaning sheet to remove allergens from said surface.
19. A method according to Claim 18, wherein said promotional material further comprises a discount coupon redeemable upon a purchase of said cleaning sheet.
20. A method according to Claim 18, wherein said information further comprises a statement that said cleaning sheet removes at least about 88% of allergens from said surface.
21. A method of promoting the sale of a cleaning sheet for removing allergens from a surface comprising the steps of:
  - (a) providing promotional material to a medical care professional, wherein said promotional material comprises information regarding an ability of said cleaning sheet to remove allergens from said surface; and/or
  - (b) having said medical care professional provide said promotional material to a patient of said medical care professional to inform said patient of said ability of said cleaning sheet to remove allergens from said surface.
22. A method according to Claim 21, wherein said patient suffers from allergy-related symptoms.
23. A method according to Claim 22, wherein said medical care professional is a physician.
24. A method according to Claim 21, wherein said promotional material further comprises a discount coupon redeemable upon a purchase of said cleaning sheet.
25. A method according to Claim 21, wherein said information comprises a statement that said cleaning sheet removes at least about 88% of allergens from said surface.

26. A method of promoting the sale of a cleaning sheet for removing allergens from a surface comprising the steps of:
  - (a) providing promotional material to a pharmacist, wherein said promotional material comprises information regarding an ability of said cleaning sheet to remove allergens from said surface; and/or
  - (b) having said pharmacist provide said promotional material to a prescription drug consumer when said prescription drug consumer receives a prescription drug for allergies.
27. A method according to Claim 26, wherein said promotional material further comprises a discount coupon redeemable upon a purchase of said cleaning sheet.
28. A method according to Claim 26, wherein said information comprises a statement that said cleaning sheet removes at least about 88% of allergens from said surface.
29. A method according to Claim 26, wherein said prescription drug is selected from the group consisting of antihistamines, antiinflammatory drugs, glucocorticosteroids, b-adrenergics, leukotriene modifiers or antagonists, and combinations thereof.
30. A method of promoting the sale of a cleaning sheet for removing allergens from a surface to a purchaser of an allergy-related product comprising the steps of:
  - (a) identifying said purchaser of an allergy-related product; and/or
  - (b) providing promotional material to said purchaser, wherein said promotional material comprises a discount coupon redeemable upon a purchase of said cleaning sheet.
31. A method according to Claim 30, wherein said promotional material further comprises information regarding an ability of said cleaning sheet to remove allergens from said surface.
32. A method according to Claim 30, wherein said information further comprises a statement that said cleaning sheet removes at least about 88% of allergens from said surface.
33. A method according to Claim 30, wherein said allergy-related product is selected from the group consisting of: non-prescription drugs; prescription drugs; products that

control and/or kill the sources of allergens; air filters; HEPA filters; vacuums; air purification devices; air pollution monitors; books; face masks for filtering air; water filters; household cleaning products; personal cleansing products for either humans and/or animals; and combinations thereof.

34. A method according to Claim 30, wherein said purchaser is identified by a system for printing said discount coupon in a store in response to a purchase of said allergy-related product.

35. A method according to Claim 30, wherein said discount coupon is provided at a point-of-sale of said allergy-related product.